

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Contract / Revision 500753 /		Alt Order #
Product Patriot Majority USA		
Contract Dates 10/30/12 - 11/06/12		Estimate # 2278
Advertiser Patriot Majority USA		Original Date / Revision 10/31/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code 84	Product Code 91
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/01/12	11/05/12	Katie Couric	2-3p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				3	\$650.00			
N 2	KVVU	11/01/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				2	\$1,400.00			
N 3	KVVU	11/01/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				2	\$1,250.00			
N 4	KVVU	11/01/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				1	\$1,250.00			
N 5	KVVU	11/01/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				1	\$1,225.00			
N 6	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$7,500.00			
N 7	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$8,500.00			
N 8	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	-1-----				1	\$1,225.00			
N 9	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$450.00			
D 10	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	0	\$0.00
Totals											13	\$27,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
500753 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	Patriot Majority USA	2278

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority USA	10/31/12 / 10/31/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	13	\$27,400.00	\$23,290.00
Totals	13	\$27,400.00	\$23,290.00

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6399121 TRF# 500421
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.42
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6399121 CLASS: NATL. LOCAL REGIONAL

PRDCT PARTIORT MAJORITY US EST#2278 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 13.42

REP: TO ROSE
FROM TERESA
CXL LN 10. MOVING TO NEW HDLN FOR HMP
REV TTL 29875
PLEASE CONFIRM
THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM 30 MIN SEP .. PATRAIOT MAJORITY USA

2 spots aired
House May 500421
\$1450

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84
AGENCY PRODUCT CODE = 91
AGENCY EST# = 2278

10	S		800P-1000P	30		\$8,000.00	10/31	10/31	0		WED	0
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PROGRAM : X FACTOR

NOV/12 29875.00

CONTRACT TOTAL 29875.00
TOTAL SPOTS 15

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.42
 *** KVVU-TV ***
 REP HEADLINE# 6399121 TRF# 500421
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$156,973 KVVU 19% KSNV 28% KLAS 20% KTNV 20% KVMY 9% KVCW 3% CABL 0%
 SHARES EST KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6399121 TRF# 500421 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 12.23
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # _____ ADV. NAME ISS/PATRIOT MAJORITY USA REP. # _____ OFF. # 762 SALESMAN # _____

AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6399121 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT PARTIORT MAJORITY US EST#2278 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 12.23

REP: CORRECT ADVERTISER CODE
PLS CNF THANKS
NIKKI

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM 30 MIN SEP .. PATRIOT MAJORITY USA

500753
351,400
500,421
10,475

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84
AGENCY PRODUCT CODE = 91
AGENCY EST# = 2278

NO BUYS TO PRINT

NOV/12 37875.00 CONTRACT TOTAL 37875.00
TOTAL SPOTS 16

REP HEADLINE# 6399121	TRF# 500421	REP: TEL# 610-293-4100	FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$		CREDIT ADVISORY: AGENCY CREDIT RISK !!	OCT31/12 12.23
		ORDER WORKSHEET	HARRIS REPORT FROM REP
			CHANGES
			*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$156,973	KVVU 19%	KSNV 28%	KTUD 1%	KLAS 20%	KTNV 20%	KVMY 9%	KVCW 3%	CABL 0%
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SHARES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE